



22 November 2019

BAT Kenya recognised as a top employer for the third year running

Independent certification verifies the Company's employer value in the country and continent

BAT Kenya has again been recognised as one of the best companies to work for in Kenya and Africa, following certification by the internationally recognised Top Employers Institute during the awards gala dinner in Johannesburg last Friday.

BAT Kenya Managing Director, Beverley Spencer-Obatoyinbo said: *"To receive the Top Employer certification in both Kenya and Africa for the third successive year is an honour for us. This certification demonstrates that BAT Kenya continues to deliver workplace conditions of the highest standard that enable our energised, collaborative and agile culture; empowering people to grow within the organisation. As a result, we continue to recruit and retain the best talent."*

BAT Kenya Head of Human Resources, Diana Johnson said: *"This achievement is testament to our continuous efforts to build a great place to work and a legacy of leaders. Investing in our people is the foundation of our HR strategy, enabling our employees to develop a fulfilling career within BAT and to grow into future leaders."*

The Top Employers Institute conducts independent and internationally verifiable research into how a company looks after and develops its people, including providing excellent employee conditions, developing talent at all levels of the organisation and continuously optimising employment practices, for the best development of their employees.

The assessment criteria included: talent strategy, workforce planning, onboarding, learning & development; performance management; leadership development; career & succession management; and compensation & benefits and organisational culture.

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