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BAT Kenya shines at the inaugural Kenya Exporter of the Year Awards - 2019

Monday 15th July 2019 saw BAT Kenya scoop yet another award as the Company bagged the Lifetime Achievement accolade at the inaugural Kenya Exporter of the Year Awards – the only award to be presented by the Deputy President his Excellency Dr. William Ruto during the ceremony.

Dubbed the Solid Rock Commendation, this is a prestigious award given to companies that have operated in Kenya for over 50 years and have exported consistently for over 30 years. We overcame stiff competition to walk away with the most coveted trophy of the night, beating 32 other nominated manufacturers.



At an interview after the ceremony, BAT Kenya Managing Director, Beverley Spencer-Obatoyinbo paid tribute to the company's employees and partners.

"I am immensely proud of my talented team for their collaborative contribution towards winning this Award. I also thank all our business partners for their continuous support; we couldn't have achieved this without them."

In addition, Beverley decried the tough operating environment urging the government to continue working towards enhancing the ease of doing business, as we work to lead the transformation of the tobacco industry.

"Going forward, we are excited about BAT Kenya's future. With the right regulatory and fiscal frameworks in place, our ambition is to export potentially reduced risk products to COMESA, EAC markets and beyond.

For Kenya, this will mean more local investment, economic growth and an even greater contribution to the Government's Big 4 Agenda in Manufacturing."

The Kenya Exporter of the Year Awards acknowledge the significant achievements that exporters have made to improving the country's economic activity by driving one of the key pillars of the Kenyan government's "Big 4 Agenda" – Manufacturing.



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