

BAT Kenya triumphs at the CIO100 Awards 2020

BAT Kenya is proud to have been recognised for the second year in a row at the annual CIO100 Awards 2020 event hosted by CIO East Africa in Naivasha, Kenya. The global CIO 100 awards aim to recognise and celebrate leaders and businesses driving change in their organisations through technology.

We received two awards; the “Gold Mark” which was awarded for the second year in a row for our use of digital technology and innovation in manufacturing to reduce waste, and the “Green Edge Award” which we won for the first time, after emerging as the top technology-driven sustainable manufacturing company in the East African Region.



During the Symposium, the BAT team showcased some of the winning technological solutions, which included our remote assistance tool that enabled virtual collaboration to set up a modern oral nicotine factory in Nairobi, the creation of an Artificial Intelligence solution for cigarette filter image recognition that enhanced operational efficiency and our visual Safety Triggers and SAFEX tools that have improved safety in the work environment through proactive interventions within our Zero Loss Journey.

Godfrey Gakungu, Operations Business Analyst commented:

“This recognition is a true testament of our technological evolution in unlocking a better tomorrow through digital transformation, not only within the CIO community but in the industry as a whole.”

Edgar Okioga, Head of Information & Digital Technology (IDT) reiterated:

“This is a remarkable milestone for BAT Kenya, and we are proud to be the first ever winners of the Green Edge Award. By driving technology and innovation advancements in manufacturing, we are contributing to the attainment of the global Sustainable Development Goal to build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation.



And with sustainability at the front and centre of everything we do at BAT, it is also testament to our commitment to deliver a better tomorrow for our stakeholders through our robust ESG agenda.

Congratulations teamBATKenya!

