



BAT Global Battle of Minds #nextgentalent



In March 2018, BAT launched its Global Internship Programme, 'Battle of Minds' which saw over 10,000 students across the globe participate to demonstrate their innovative ideas. Out of the 33 countries represented, Kenya registered 449 applications (13% globally).

Following a rigorous process, Michael, Raymond and Soka, three aspiring engineers from Jomo Kenyatta University of Agriculture & Technology (JKUAT) participating under team 'Majestic', made it to the country finals. They presented a project based on a digital game aimed at promoting national parks and raising awareness against poaching. Their originality and confidence in their idea, exceptional energy and team spirit propelled them to the top in Kenya. Subsequently, they proceeded to the regional level where their performance was equally outstanding.

Despite not proceeding to the global finals, they remain Kenya's winning trio and will receive an internship placement with BAT Kenya. BAT is a leading employer in many countries across the globe and we are always on the look out for new top talent. For details on how you can bring your difference to BAT, visit us at bat-careers.com.

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