

8 November 2022

BAT Kenya further enhances action towards achieving climate change targets

- BAT Kenya has been on a sustained journey to drive excellence in environmental management, which includes significant investment in renewable energy.
- BAT Group's Low-Carbon Transition Plan further demonstrates our Race to Zero commitment to achieving climate change emission reduction targets.
- The BAT Group has also joined 300+ leading companies around the globe, in signing a call-to-action by Business for Nature, to protect and restore biodiversity.

BAT Kenya is targeting renewable energy alternatives as part of the global BAT Group's sustainability plans. Through a regulatory notice, BAT Kenya recently announced that it will make an application to the Energy and Petroleum Regulatory Authority (EPRA) for a licence to generate electric power through a captive solar installation with a capacity of 1,400kWp. Further, BAT Kenya last week received its third energy compliance certificate issued by EPRA. BAT Kenya was the first in Kenya to receive this certification back in 2015 and is currently one of only eight organisations with the certification.



BAT Kenya's energy management action aligns with the BAT Group's recent publication of its Low-Carbon Transition Plan, which details actions that the Company will take to reach its climate targets. This includes halving absolute emissions across its value chain by 2030, from a 2020 baseline, and to be net zero across its value chain by 2050 at the latest!

Crispin Achola, BAT Kenya's Managing Director said:

"We are proud to take this latest step in our sustainability journey. Our solar project in Kenya responds to the growing need to transition to cleaner energy and help respond to the threat of climate change. By outlining the measures we will take to live up to our Net Zero targets through our Low-Carbon Transition Plan, the BAT Group is demonstrating continuing commitment to building A Better Tomorrow™. We know that minimising impacts across our operations and value chain is the right thing to do, as well as making sound business sense. That is why we have set stretching science-based climate-related targets and continue to embed sustainability across our business."



Globally, the BAT Group has been consistently recognised for performance in sustainability and was named as a 2022 Climate Leader by the Financial Times, for successfully lowering its emissions intensity, and received the highest gold class in the S&P Global Sustainability Yearbook 2022. The Company was also featured in the Dow Jones Sustainability Indices (DJSI) for the 20th consecutive year in 2021 and was the only tobacco company named on the DJSI's World Index that same year. Locally, BAT Kenya has been recognised on numerous occasions for its leading role in energy management. In 2016 and 2021, the Company received the Overall Energy Management Award at the Kenya Association of Manufacturers Energy Management Awards.

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¹ In 2021, BAT signed up to the UN-backed [Race to Zero](#) campaign, which aims to achieve net zero carbon emissions by 2050. As part of this, signatory companies are asked to outline detailed plans for achieving these targets, within one year of signing up. The Paris Agreement of 2015 set a framework seeking to limit the rise in average global temperatures to 1.5°C above preindustrial levels. As such, BAT realigned its emissions reduction strategy in line with this 1.5°C target, a trajectory which was approved by the SBTi in July 2022.

ABOUT BAT KENYA

BAT is on a transformation journey anchored on its evolved strategy and purpose to build A Better Tomorrow™ by reducing the health impact of its business. At the same time, the Company is committed to driving excellence in environmental management, delivering a positive social impact and ensuring robust corporate governance across the business.

BAT began operations in Kenya in 1907 and has been listed on the Nairobi Securities Exchange since 1969. It has approximately 5,000 shareholders, of whom around 4,000 are local shareholders. The Company is in the business of tobacco farming and processing, cigarette manufacture and the exporting and selling of cigarettes, other tobacco products and tobacco-free oral nicotine products. BAT Kenya has a manufacturing plant in Nairobi and a Green Leaf Threshing plant in Thika. The Nairobi factory is a strategic manufacturing hub for the BAT Group, exporting more than 60% of its finished products to over 11 countries in Africa. As part of its tobacco growing operations BAT Kenya partners with approximately 1,700 contracted farmers in the counties of Bungoma, Busia, Migori, Homa Bay, Meru, Embu and Tharaka Nithi. BAT Kenya generates direct and indirect employment opportunities for approximately 1,700 Kenyans and partners with more than 80,000 Kenyans through tobacco and processing, cigarette manufacturing, tobacco product distribution, urban and rural retailing, wholesale trade, transport, logistics and domestic procurement. BAT Kenya has contributed to Kenya's economic growth through its continued and systematic year-on-year investments. Over the past 5 years, the Company has invested over KSh 8 billion in tobacco farming and processing including at the Green Leaf Threshing Plant in Thika and the cigarette manufacturing factory in Nairobi. In the past 5 years, BAT Kenya contributed over KSh 90 billion to national revenue through various taxes (Excise Duty, Value Added Tax (VAT), Pay as You Earn (PAYE) and Corporation Tax). The Company drives various programmes in Sustainable Agriculture and Environmental Conservation, including afforestation activities through which it has recorded over 50 million surviving trees planted since 1978. BAT Kenya has been certified as a Top Employer by the Global Top Employers Institute five consecutive times -2018 to 2022. Read more at: www.batkenya.com.

BAT GROUP - FORWARD LOOKING STATEMENTS

This release contains certain forward-looking statements, including "forward-looking" statements made within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements are often, but not always, made through the use of words or phrases such as "believe," "anticipate," "could," "may," "would," "should," "intend," "plan," "potential," "predict," "will," "expect," "estimate," "project," "positioned," "strategy," "outlook", "target" and similar expressions. These may include statements regarding our customer target ambition, New Categories revenue targets and our ESG targets. All such forward-looking statements involve estimates and assumptions that are subject to risks, uncertainties and other factors. It is believed that the expectations reflected in this release are reasonable but they may be affected by a wide range of variables that could cause actual results to differ materially from those currently anticipated. A review of the reasons why actual results and developments may differ materially from the expectations disclosed or implied within forward-looking statements can be found by referring to the information contained under the headings "Cautionary Statement" and "Group Principal Risks" in the 2021 Annual Report and Form 20-F of British American Tobacco p.l.c. (BAT). Additional information concerning these and other factors can be found in BAT's filings with the U.S. Securities and Exchange Commission ("SEC"), including the Annual Report on Form 20-F and Current Reports on Form 6-K, which may be obtained free of charge at the SEC's website, <http://www.sec.gov> and BAT's Annual Reports, which may be obtained free of charge from the BAT website www.bat.com.

Past performance is no guide to future performance and persons needing advice should consult an independent financial adviser. The forward-looking statements reflect knowledge and information available at the date of preparation of this release and BAT undertakes no obligation to update or revise these forward-looking statements, whether as a result of new information, future events or otherwise. Readers are cautioned not to place undue reliance on such forward-looking statements.